**GOVERNMENT OF ANDHRA PRADESH**
**ABSTRACT**

Planning Department – Sanction and release of Rs.3,72,000/- (Rupees Three lakhs and Seventy Two thousands only) to Grey Scale Media Solutions Pvt Ltd. for making short film on Smart Village –Smart Ward towards Smart Andhra Pradesh in both English and Telugu versions -Orders- Issued.

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**PLANNING (VII) DEPARTMENT**

**G.O.RT.No. 145** **Dated: 05-03-2016**

**Read the Following:**

1. G.O.Rt.No.2604, Fin.(FMU-GAD-2)Dept,dt.01.10.2015
2. Memo No.1188/Plg.VII/2015, dt.08.02.2016
3. Lr.No.1371/Plg.VII/2015, dt,05.10.2015

**ORDER:**

1. Government of Andhra Pradesh is committed to achieve holistic, inclusive and sustainable development for better quality of life. Government has developed a strategy for bringing in comprehensive development at grassroots through Smart Village - Smart Ward towards Smart Andhra Pradesh (SVSW) programme. The programme is aimed at implementation of 20 Non –negotiables developmental activities across the state. Government also decided to produce a short film both in English and Telugu versions with 10 to 15 minutes duration on experiences of the partners of Smart Village –Smart Ward and showcasing various developmental activities carried out by them.

2. Government vide reference 3rd read above issued orders for entrusting the work of production of short film to M/s Grey Scale Media Solutions (P) Ltd, Hyderabad. The firm produced the film and the same was screened during the partners interaction meeting with the Hon'ble Chief Minister at Vijayawada on 17th October, 2015.

3. The Government vide reference 1st read above have issued Comprehensive Budget Release Order for Planning Secretariat Department for an amount of Rs.69,30,92,000/-. Out of the total amount of Rs.69,30,92,000/-, an amount of Rs. 15,00,00,000 is allocated under 'Smart Village Smart Ward towards Smart Andhra Pradesh' scheme during the year 2015-16.

4. The Government vide reference 2nd read above has distributed an amount of Rs.13,74,25,245/- under the Head of Account 3451-00-092-11-27-310-312 towards Smart Village- Smart Ward Funds to the Districts and Planning Head Quarters with an amount of Rs.2,64,25,245/- up to the end of 4th quarter budget of the year 2015-16.

5. The Government after careful examination hereby sanction and release an amount of Rs.3,72,000/-(Rupees Three lakhs and Seventy Two thousands only) to Grey Scale Media Solutions (P) Ltd for production of short film on Smart Village- Smart Ward in both English and Telugu versions.

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6. The Assistant Secretary & DDO, Planning Department is authorized to draw the amount of Rs.3,72,000/-(Rupees Three lakhs and Seventy Two thousands only) from the available balance amount of Rs.2,64,25,245/- and make payment in favour of the Grey Scale Media Solutions (P) Ltd, Account Number 028102000005203 (IFSC Code: IBKL0000028), IDBI Bank ,Banjarahills branch, Hyderabad.

7. This order does not require concurrence of the Finance Dept. as per the rules in vogue.

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

**SP.TUCKER**
**CHIEF SECRETARY TO GOVERNMENT**

To
The Grey Scale Media Solutions (P) Ltd,S.R.Nagar, Hyderabad.
The Assistant Secretary & DDO, Planning Department.

**//FORWARDED::BY ORDER//**

**SECTION OFFICER**